



Since the end of 2024, Windeco has expanded its activities by launching trading business model.

This strategic move has been strongly supported by our customers, who recognize the **added values** Windeco brings to trading projects

- ✓ Support to end-to-end project analysis
- ✓ Multilingual supplier communication (German, Chinese, English, French, and more)
- ✓ Support in logistics and banking solutions
- ✓ Stock management and warehousing services
- ✓ Reliable on-site supplier audits

In conclusion, Windeco delivers a **cost-effective, win-win solution** for the customers

Below is a diagram explaining our two sales models: our traditional "direct sales" model and our new "trading" model

TWO SALES MODELS

Direct Sales



Direct relationship
High reactivity
Long-term agreement

Trading



Single point of contact
Warehousing
Proximity
Single terms and conditions

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Windeco
22, Cité Steen
9993 Weiswampach
Luxembourg

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